

STATEWIDE HARM REDUCTION SYMPOSIUM

Exhibitor Directory

November 17-18, 2026 | Hilton Garden Inn Troy

NEW YORK STATE ASSOCIATION OF COUNTY HEALTH OFFICIALS
Leading the Way to Healthier Communities

NEW YORK STATE Department of Health | AIDS Institute

BME Strategies

Website: https://bmestrategies.com/

Mission: Our mission is to empower Public Health organizations with the tools, data, and strategic guidance necessary to foster healthy, equitable communities. We bridge the gap between high-level state mandates and local-level implementation, ensuring that Public Health services are delivered with technical precision, cultural competence, and an unwavering focus on health equity.

Description: Founded in 2004 to help local health departments navigate the intense, high-stakes demands of emergency preparedness—a space where moving slow simply isn't an option. Today, we bring that same urgency and diligence to comprehensive Public Health systems transformation. Over the last two decades, we've expanded that responsiveness and approach to tackle a wide array of Public Health challenges, from data modernization to substance use abatement. With zero ego, curiosity, and a willingness to navigate ambiguity, we partner with communities to turn slow-moving Public Health challenges into targeted, sustainable, and equitable solutions. We don't just execute the work; we empower agencies with the tools, data, and strategic guidance necessary to own their long-term success. We believe health is a human right—and because it's a human right, the work cannot wait. We know that every stalled initiative or delayed mandate is a community left waiting for care. That is why we operate with a passion and bias toward action. We build the capacity, bridge the gaps, empower communities, and get the work done.

Many communities strive to build systems that prevent harm, support recovery, and sustain wellness across the full continuum from prevention to treatment. While they possess the heart to help, they often lack the operational roadmap to transform that dedication into life-saving systems. BME Strategies serves as the bridge between high-level policy and the community action needed to make these systems a reality. Our core services include: Community Coordination, Linkage to Care, Technical Assistance, Data to Action, Engagement and Communications, Settlement Fund Stewardship.

New York State Harm Reduction Association (NYSHRA)

Website: https://nyshra.org/

Mission: The New York State Harm Reduction Association (NYSHRA) promotes harm reduction policy and practice as the preeminent approach to the treatment and care of people who use drugs. By creating opportunities for training, advocacy, and authentic community-building, we empower our network of practitioners and consumers to participate in health systems that are rooted in dignity and equity for all.

Description: NYSHRA is a membership based organization working to advance harm reduction practice and policy in NYS. We do this work through education, technical assistance, and opportunities to convene and share best practice.

Health Management Associates

Phone: (517) 482-9236
Website: https://healthmanagement.com/

Mission: At HMA, every project, every initiative, and every success are part of a bigger goal: a healthier world for all. Whether we're addressing communities' most basic needs, such as clean water and safe shelter, or analyzing complex healthcare delivery systems, our inspiration is the equitable access to a healthier life for everyone in our nation.

Description: Founded in 1985, HMA is a leading independent, national research and consulting firm that provides technical assistance and training, facilitation and strategic planning, research and evaluation, policy development and recommendations, technical report writing, and analytical services with a focus on improving the administration and delivery of public health, healthcare, behavioral health, substance use and social services programs. HMA's team includes approximately 690 consulting colleagues and over 850 total employees across all HMA companies, who have provided services in all 50 states, the District of Columbia, and several US territories. Our offices are headquartered in Michigan, and we maintain offices in more than 20 states, Washington, DC, and New York City.

HMA teams regularly work on projects related to improving access to addiction treatment services, developing strategies to reduce opioid overdoses, or evaluating the effectiveness of harm reduction programs. We have worked on projects with a wide variety of organizations across the spectrum of SUD use, treatment, and recovery. These projects have ranged from behavioral health needs assessment and resource mapping with small rural county governments to state-wide implementation projects around MOUD in carceral settings.

NYS Office of Addiction Services and Supports (NYS OASAS)

Phone: (518) 457-6394
Website: https://oasas.ny.gov/

Mission: The NYS Office of Addiction Services and Supports (OASAS) is dedicated to helping individuals, families, schools and communities get the tools, services and support they need to thrive. OASAS provides, supports, and oversees a data-driven continuum of addiction services delivered with equity, dignity, compassion, and respect. OASAS envisions a future where people in New York impacted by addiction will thrive and lead healthy lives. OASAS is guided by principles promoting: harm reduction; data-driven, evidenced based approaches; and equity.

Description: OASAS oversees one of the nation's largest addiction services systems dedicated to prevention, treatment, harm reduction, and recovery, with more than 1,700 of these programs serving over 731,000 New Yorkers each year. More than 5,000 people receive essential inpatient and residential services annually at our 12 Addiction Treatment Centers. Additionally, over 900 provider programs are monitored and inspected by our agency to ensure high-quality care that complies with state and national standards. Furthermore, OASAS' team of caring doctors, nurses, and clinical staff delivers essential inpatient and residential services, helping individuals take important steps toward recovery. Lastly, OASAS unifies the system of care by collaborating with all stakeholders—including state, federal, and local partners, as well as providers, communities and families—to ensure individuals have seamless access to resources for the best recovery outcomes.

NYS Conference of Local Mental Hygiene Directors

Phone: (518) 462-9422
Website: https://clmhd.org/

Mission: The Conference represents and supports the Directors of Community Services across the state, speaking with a unified voice to advance public policy and to advocate for optimal quality of life for people impacted by mental illness, addiction, and/or intellectual/developmental disabilities.

Description: The New York State Conference of Local Mental Hygiene Directors is a statewide membership organization established under Article 41 of the Mental Hygiene Law in 1976. Its members are the Directors of Community Services, also known as Local Governmental Units, representing New York's 57 counties and New York City. LGUs oversee and coordinate local systems of care for people with mental illness, substance use disorders, and intellectual or developmental disabilities, working with state agencies, providers, hospitals, human services, housing, and criminal justice partners. The Conference represents LGUs at the state level, bringing their expertise and priorities to state agencies, the Legislature, the Governor's Office, and the Division of the Budget on policy and funding matters.

The Conference supports local harm reduction and overdose prevention efforts by fostering collaboration between county mental hygiene and public health leaders, sharing information and promising practices, and advocating for policies and resources that support locally driven solutions. Our work emphasizes practical, person-centered strategies that reduce harm, save lives, and connect individuals with treatment, recovery, and other essential services.

Primeau Fahey & Associates

Phone: (518) 470-2825
Website: https://primeaufahey.com/

Mission: Our goal is to raise awareness of our work and spark new connections with public health leaders who share our commitment to stronger, healthier communities.

Description: Primeau • Fahey & Associates is a woman-owned marketing and PR firm with more than 30 years of experience serving New York's public health community. We work alongside state and local health departments, nonprofits, and advocacy groups to raise awareness, engage communities, and support workforce development. Our recent initiatives include campaigns promoting harm reduction and overdose prevention, facilitating overdose fatality reviews, launching a rural health and aging report, enhancing child care access statewide, and healthcare workforce recruitment—all designed to help public health leaders communicate clearly, build trust, and strengthen impact.

Our team has supported initiatives focused on overdose prevention, Overdose Fatality Review (OFR) programs, syringe services, naloxone education, stigma reduction, and community engagement. We develop communication strategies, educational materials, facilitator guides, training resources, websites, public awareness campaigns, videos, conference materials, and social media content that help public health professionals reach diverse audiences and increase access to life-saving information and services.
We believe effective communication is an essential component of harm reduction. By creating evidence-based, person-centered messaging that is accessible, compassionate, and culturally responsive, we help our partners strengthen community trust, foster collaboration across sectors, and support healthier communities throughout New York State.

NYSDOH AIDS Institute
Office of Drug User Health

Email: DrugUserHealth@health.ny.gov

Websites: https://health.ny.gov/diseases/aids/consumers/prevention/oduh/
https://health.ny.gov/community/drug_use/

Mission: The New York State AIDS Institute Office of Drug User Health (ODUH) is committed to improving the quality of life for all New Yorkers who use drugs through the promotion of harm reduction practices, through accessible health care and supportive services. With a long history of serving people living with HIV/AIDS, HCV and providing quality harm reduction services throughout New York State. The Office is committed to the New York State Department of Health AIDS Institute's public health's Ending the Epidemic goals.

We promote non-judgmental, anti-racist, gender affirming, evidence-based practices to challenge and overcome systemic barriers to non-judgmental, person-centered, compassionate care. The Office of Drug User Health fosters and funds harm reduction models with a focus on reducing health inequity and fighting systemic racism. People who use drugs would not need harm reduction measures if not for structural harm to our communities. The intersection of our harm reduction work is intertwined with the broader goal fight to abolish harmful practices in healthcare, drug treatment and criminal justice systems, policy, and education.

Description: The Office of Drug User Health, established in 2016, houses several initiatives, each aligned with the philosophy, principles, and practices of harm reduction. Harm reduction recognizes that people engage in drug-related and sexual behaviors that carry a risk for harm, including HIV and HCV infection, opioid overdose and, sometimes, death. Harm reduction empowers individuals to mitigate these risks in ways that protect themselves, their partners, and their communities. NYSDOH partners with local health departments statewide to offer harm reduction services.

The Harris Project, Inc.

Phone: (914) 980-6112
Website: https://theharrisproject.org/

Mission: the harris project is dedicated to improving outcomes for people with co-occurring disorders by advancing a comprehensive continuum of prevention, early intervention, integrated treatment, and recovery, and transforming systems of care to meet the needs of the whole person.

Description: Founded in 2013 following the accidental overdose death of 19-year-old Harris Marquesano, the harris project is a national nonprofit dedicated to improving outcomes for people with co-occurring disorders and transforming how mental health and substance use are understood and addressed.

the harris project works closely with local and governmental public health partners to advance a more comprehensive approach to overdose prevention that recognizes the intersection of mental health and substance use. We collaborate with county and state agencies, public health departments, schools, treatment providers, and community organizations to promote early identification of co-occurring disorders, strengthen connections to appropriate care, and bring co-occurring disorders into overdose prevention planning and practice. Through education, training, and cross-sector collaboration, we consistently push for systems that address the whole person rather than treating mental health and substance use as separate issues.

Overdose Response Strategy

Phone: (315) 525-7459
Website: https://orsprogram.org/

Mission: The mission of the ORS is to help communities reduce fatal and non-fatal drug overdoses by connecting public health and public safety agencies, sharing information and pertinent intelligence and supporting effective strategies.

Description: The Overdose Response Strategy (ORS) is a nationally coordinated, cross-sector collaboration between the High Intensity Drug Trafficking Areas Program, or HIDTA, and the U.S. Centers for Disease Control and Prevention, or CDC. The ORS is implemented by teams of Drug Intelligence Officers (DIO) and Public Health Analysts (PHA), who work together on drug overdose issues within and across sectors, states and territories. There are PHA and DIO positions in all 50 states, the District of Columbia (DC), Puerto Rico and the U.S. Virgin Islands.

The NY ORS team works with local and state public health partners to strengthen overdose prevention and risk reduction efforts, particularly where public health and public safety collaboration can add value. This includes connecting partners and providing technical assistance, tools and resources to support initiatives such as leave-behind naloxone, post-overdose response, Overdose Fatality Review, overdose surveillance and spike response and emerging drug trend identification. NY ORS also hosts statewide, multi-sector learning sessions that bring together public health, public safety, healthcare, overdose prevention, treatment and other partners to share promising practices, resources and emerging approaches.

At the state level, NY ORS collaborates closely with NYSDOH, including the Office of Drug User Health, and engages DCJS, OASAS, NYSED, NY National Guard and other state partners as appropriate. Through these relationships, NY ORS helps connect state and local efforts, facilitate cross-agency collaboration, share information and lessons learned across jurisdictions, and identify opportunities to strengthen or expand effective overdose prevention and risk reduction strategies across New York.

Truth Pharm, Inc.

Phone: (607) 296-3016
Website: https://truthpharm.org/

Mission: Truth Pharm takes an artistic approach to raise awareness, reduce stigma, educate the public and advocate for policy change to reduce the harms of substance use.

Description: Truth Pharm was born as a result of tragedy caused by the opioid epidemic, but we're difference from other organizations born from the same tragedy. We are not an anti-drug organization. We are an anti-harm organization: we believe that at all points in rime, there will be people who use substances - some for recration, some for pain, some for mental health reason, some because they are addicted. Our goal as an organization is to reduce the harms caused by substance use and the way our society responds. Our core values follow these principals. Truth Pharm develops education and trainings to support public health initiatives to support people who struggle with substance use and their families.

Partnership to End Addiction

Website: https://drugfree.org/baby/

Mission: Partnership to End Addiction is a national nonprofit that exists to empower families, connect families with information, change culture, and conduct research and policy. We help the helpers & help families find answers. Our goal is to save lives and improve substance-related outcomes for families so they can live healthy, addiction-free lives.

Description: Families are uniquely positioned to help their loved ones struggling with substance use. Supporting and education families is one of the most effective ways to treat addiction. But families are often overlooked as part of the solution for addressing addiction. Most families do not receive the necessary skills and information to help themselves and their loved ones. The Partnership has stepped in to fill this gap in care. We provide direct support to families that have been left out of the solution. We are transforming how our nation addresses addiction. Our Five Foundational Principles of Partnership Support are: 1) Meeting people, Where, When, and How they want; 2) Leveraging Technology to Maximize Outcomes; 3) Supporting Families Across the Continuum; 4) Eliminating Financial Barriers to Accessing Care; and 5) Using an Approach that centers Science and Compassion.

The Partnership services are centered around prevention and harm reduction principles by providing support and education to families and others who are looking to support or prevent substance use in loved ones. Our BabySTEPs program specifically is focused on providing support for pregnant and postpartum individuals navigating substance use across New York State through our text messaging helpline, automated text messaging program, and state-wide partners network.

Trellis Marketing, Inc.

Phone: (716) 873-7199
Website: https://trellismarketing.com/

Mission: Trellis Marketing's mission is to build brands and accelerate business through high-quality creative, strategic messaging, and measurable marketing campaigns. In its public health work, Trellis applies that mission to help communities reduce stigma, increase awareness, and connect residents with trusted prevention, harm reduction, treatment, and recovery resources.

Description: Trellis Marketing, Inc. is a Buffalo-based, NYS MWBE-certified full-service marketing and video production agency specializing in measurable campaigns that drive change. From opioid abatement to youth vaping prevention, we help communities educate, engage, and create lasting impact.

Trellis supports local and governmental public health efforts by developing and implementing public awareness campaigns focused on opioid misuse prevention, overdose reduction, harm reduction, stigma reduction, youth vaping prevention, and connection to care. Through its NYSAC-endorsed awareness and education campaign, Trellis works with counties and public health partners to customize messaging, produce PSAs, place media, build campaign landing pages, conduct outreach, and report on campaign performance. These campaigns are tailored to participating counties and use targeted PSAs and digital outreach to educate residents, elevate local resources, and encourage people to seek help before a crisis occurs.

THANK YOU TO OUR 2026 PARTNERS !

We are grateful for your participation and support.
Your partnership helps strengthen our collective efforts to support communities across New York State.

WITH APPRECIATION...

OFFICE OF DRUG USER HEALTH
people first
AIDS Institute, New York State Department of Health

primeau · fahey and associates

NEW YORK STATE HARM REDUCTION ASSOCIATION

Partnership to End Addiction

the harris project

HMA
Health Management Associates

Trellis marketing

TRUTH Pharm

OVERDOSE RESPONSE STRATEGY
ORS
Public Health/Public Safety Partnership
HIDTA · CDC FOUNDATION

NEW YORK STATE Office of Addiction Services and Supports
OASAS. Every Step of the Way.

BME STRATEGIES

NYS Conference of Local Mental Hygiene Directors, Inc.

-New York State Association of County Health Officials (NYSACHO)