

**NOT JUST WORK -
WORK THAT MATTERS**



**NEW YORK STATE ASSOCIATION
OF COUNTY HEALTH OFFICIALS**

MARKETING

CAREERS IN LOCAL HEALTH DEPARTMENTS

What Can I Do In Public Health With This Degree?

Skills You May Have Developed Through Your Degree:

- Knowledge of current communication/marketing techniques
- Strong communication skills, both orally and in writing
- Ability to develop creative marketing strategies
- Graphic design
- Skills in presentation delivery/design

Potential Specialty Areas:

- Public health program implementation and evaluation
- Public communications (managing social media, media relations, etc.)
- Health education*
- Community engagement and coalition building

***Learn more about
required qualifications**



SCAN HERE

Some titles may require additional education or relevant work experience. An asterix indicates a position has qualifications required in Part 11 of the NYS Sanitary Code.

**LEARN MORE ABOUT
GRADUATE PROGRAMS
IN PUBLIC HEALTH**



**SEARCH JOBS IN
LOCAL HEALTH
DEPARTMENTS**
NYSACHO.ORG/CAREERS

