

NOT JUST WORK -  
WORK THAT MATTERS



NEW YORK STATE ASSOCIATION  
OF COUNTY HEALTH OFFICIALS

**MARKETING**

# **CAREERS IN LOCAL HEALTH DEPARTMENTS**

**What Can I Do In Public Health With This Degree?**

## **Skills You May Have Developed Through Your Degree:**

- Knowledge of current communication/marketing techniques
- Strong communication skills, both orally and in writing
- Ability to develop creative marketing strategies
- Graphic design
- Skills in presentation delivery/design

## **Potential Specialty Areas:**

- Public health program implementation and evaluation
- Public communications (managing social media, media relations, etc.)
- Health education\*
- Community engagement and coalition building

**\*Learn more about  
required qualifications**



**SCAN HERE**

*Some titles may require additional education or relevant work experience. An asterix indicates a position has qualifications required in Part 11 of the NYS Sanitary Code.*

**LEARN MORE ABOUT  
GRADUATE PROGRAMS  
IN PUBLIC HEALTH**



**SEARCH JOBS IN  
LOCAL HEALTH  
DEPARTMENTS**  
[NYSACHO.ORG/CAREERS](http://NYSACHO.ORG/CAREERS)

