



NEW YORK STATE ASSOCIATION
OF COUNTY HEALTH OFFICIALS
Leading the Way to Healthier Communities



Department
of Health

Communications Coordinator



Description

- Shares information about public health and the activities of health departments
- Helps people understand how to make healthy choices
- Engages with the community to better understand their needs

Educational Requirements

- Bachelor's degree in public relations, communications, or relevant field



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information on public
health careers!

Public Health Educator



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Description

- Teaches people to make healthy choices
- Works with communities to identify health-related needs
- Coordinates programs to promote health

Educational Requirements

- Bachelor's degree in public health, education, communications, or related field
- Related experience



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information on public
health careers!

Public Policy Analyst



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Description

- Understands laws and policies
- Communicates the impact of those laws and policies on public health
- Suggests laws and policies to improve health

Educational Requirements

- Bachelor's Degree



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Media Specialist



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Description

- Creates social media posts, television campaigns, websites, press releases, and billboards to promote health and safety
- Works with Communications Coordinator and Public Health Educators

Educational Requirements

- Bachelor's degree in a related field