

# Climate Adaptation Mini-Grants 2025 Evaluation

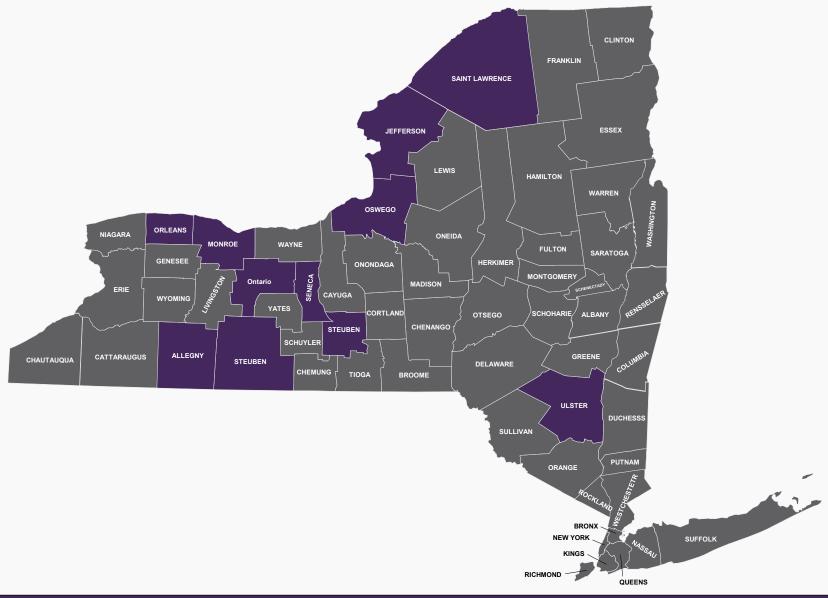
Kristen McKenna

Bureau of Environmental and Occupational Epidemiology

11/13/2025 | CLIMATE MINI-GRANT 2025 PROJECTS

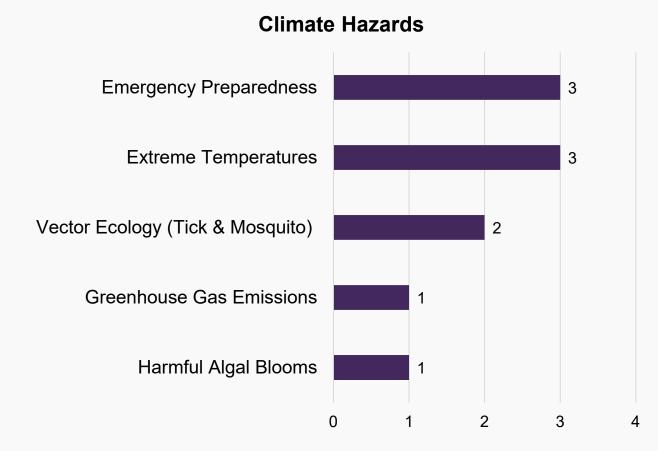
# GRANTEE BACKGROUND

County	Population
Seneca County	33,814
Orleans County	40,343
Allegany County	46,456
Steuben County	93,584
St. Lawrence County	108,505
Ontario County	112,458
Jefferson County	116,721
Oswego County	117,525
Ulster County	181,851
Monroe County	759,443





## **CLIMATE AND HEALTH**



# Health Impacts or Climate Impacts Addressed

- Vector-borne Disease
- Extreme Weather-Related Impacts
- Climate-Related Health Outcomes
- Green House Gas Emissions

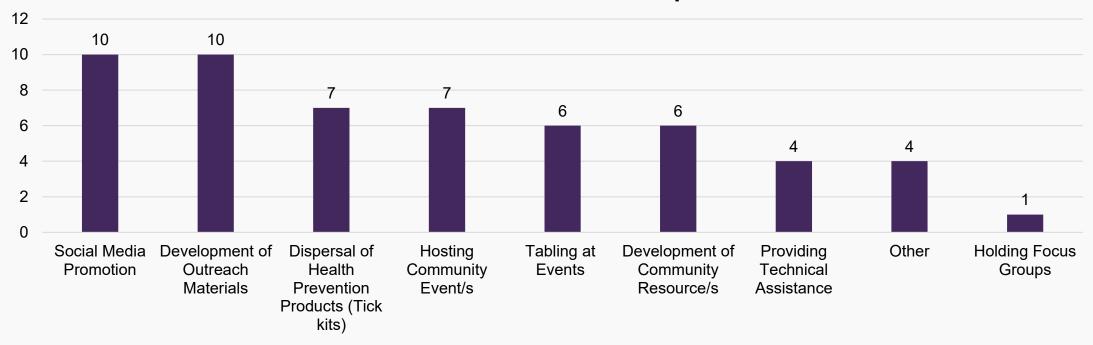
Projects addressed emergency preparedness and extreme heat the most.



## **STRATEGIES**

Projects included developing workshops, building coalitions, and hosting community events.

#### **Number of Activities Utilized for Implementation**

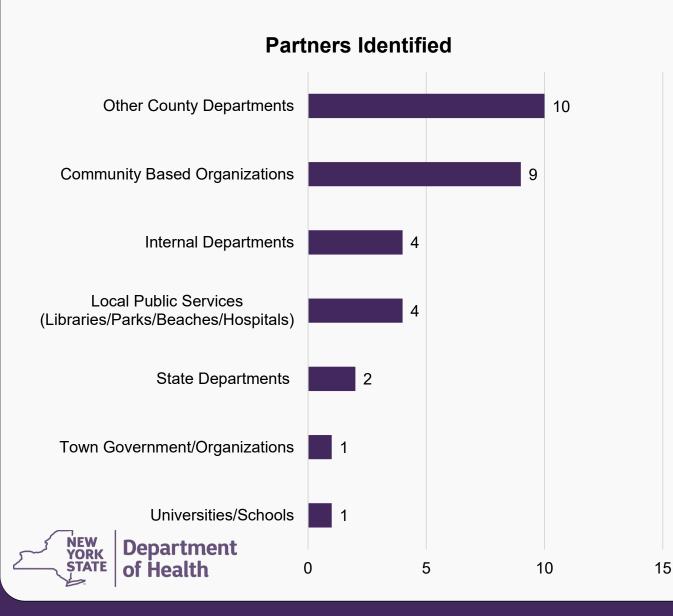


#### Other:

- Partnerships with Stakeholders to reach established groups of at-risk populations with Targeted Education Presentations, Partnerships with stakeholders to install Tick Warning signs at local trailheads and parks
- Providing HAB education through outreach programs, workshops, or public presentations
- Soliciting quantitative and qualitative feedback on climate resource center use and how to potentially improve related outreach
- Stakeholder survey



## STAKEHOLDERS/PARTNERS



#### **Partnership Examples:**

**County Departments** 

Office for the Aging, Healthy Neighborhoods, Office of Emergency Management



Identified by multiple LHDs

Town Government/Organization

 Town/City Government, Local Parks/Beaches

**Community Based Organizations** 

 Cornell Cooperative Extension, Girl/Boy Scouts, YMCAs, Local Rotaries

#### **Businesses**

 Restaurants, Veterinary Offices, Local Media

Other: Universities

# **CHALLENGES**





















Diverse Partner Engagement/Coordination



Challenges identified the most.



# **HEALTH EQUITY**

Older Adults
Outdoor Workers
Children
Low-Income
Limited English
Physically Disabled
Chronic Health Conditions

- Allegany County provided education about preventing tick-bites to at-risk populations, including outdoor workers, children, and older adults.
- Jefferson County targeting neighborhoods with higher Social Vulnerability Index to provide education and resources, including emergency preparedness kits.
- Ontario County distributed multi-lingual signage at all public access points to public beaches in English, Spanish, and Mandarin on the dangers of HABs.

## **ACCOMPLISHMENTS**

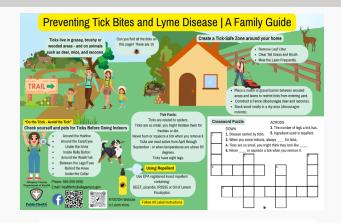
#### 23 New Resources Developed

- 68 educational resources were utilized
- Most resources came from the CDC or NYSDOH

#### **Types of Materials**

- **Flyers**
- **Newsletters**
- **Brochures**
- Social Media
- Websites
- Surveys
- **Workshop Materials**





#### EMERGENCY PREPAREDNESS BEGINS AT HOME

Planning ahead for an emergency will give you peace of mind and keep your friends and family safe. State and local officials are working together to prepare for a range of possible emergencies, from severe weather, to a flu pandemic, or acts of terrorism. Here are some simple steps you can take to prepare for when

an emergency takes place: √ Family Communication Plan

Determine how your family will contact each other and a location to meet

✓ Food & Water

Have at least a 3-day supply of food and water for each person in your home. Consider individual diet needs and any pets in the home

several days, for drinking & sanitation) Juice boxes, canned milk \*Keep in a cool, dry place High-energy foods Ready-to-eat canned meats, Comfort/stress foods fruits, and vegetables Baby food & formula Manual can opener Pet food

√ First Aid & Tools

Have a first aid kit with health products and prescription medicine

Bandages, gauze, rubbing alcohol

Medical gloves, tape, and scissors Pain reliever

Bottled water (1 gallon per person for

Basic Hygiene Supplies Disinfecting wipes, hand sanitize

Garbage bags

Soap, toilet paper, to othpaste feminine products

Tools & Important Items Flashlight

Battery-powered or hand crank radio Extra batteries

Whistle (to signal for help Cell phone with chargers Wrench or pliers (to turn off utilities)

Dried fruit, nuts, crackers, cereal bars

Fire extinguisher Important documents (copies of insurano policies, identification, & bank accounts) saved electronically or in a waterproof ba

Prescription medicine, eyeglasses

✓ Evacuation Kit Have supplies ready in your car or in a backpack in case you must leave home or in case you ge stranded in your car. Pack lightly and include basic supplies for 24-48 hours. Bottled water, cereal bars Warm clothing, sturdy shoes, & blankets

First aid supplies

Every 6 months review your plans and supplies with everyone in your home. Replace expired food, water, and medicine. Update your communication plan if needed







Visit www.ready.gov for more information

#### Welcome to a **Cooling Center:**

Learn how to help yourself and others avoid heat-related illness



Find New York State Department of Health (NYSDOH) locally recognized Cooling Centers here:



www.health.ny.gov/environmental/ weather/cooling/

This list is likely to be updated during times of high heat



Air Quality Index	Conditions	Description of Air Quality
Green: 0 to 50	Good	It's a great day to be outside.
Yellow: 51 to 100	Moderate	Air quality is acceptable. However, there may be risk for some people, particularly those who are unusually sensitive to air pollution.
Orange: 101 to 150	Unhealthy for Sensitive Groups	Members of sensitive groups may experience health effects. The general public is less likely to be affected.
Red: 151 to 200	Unhealthy for Everyone	Some members of the genral public may experience health effects; members of sensitive groups may experience more serious health effects.
Purple: 201 to 300	Very Unhealthy	Health alert: The risk of health effects is increased for everyone.
Maroon: 301 to 500	Hazardous	Health warning of emergency conditions: everyone is more likely to be affected.

LEARN MORE AT WWW.HEALTH.NY.GOV





### **ACCOMPLISHMENTS**

#### 27 Objectives Achieved

- Orleans County assembled and distributed educational materials and cooling center resources to community centers who serve as climate resource centers.
- Oswego County held a workshop on risk communications for municipal leaders and stakeholders that work with vulnerable populations.
- Monroe County installed mosquito-bite prevention signs in the County's ~150 parks.
- Ontario County increased the frequency of community-submitted lake monitoring reports by 15%.
- St. Lawrence County gained five new extreme weather and health partners for ongoing collaboration.

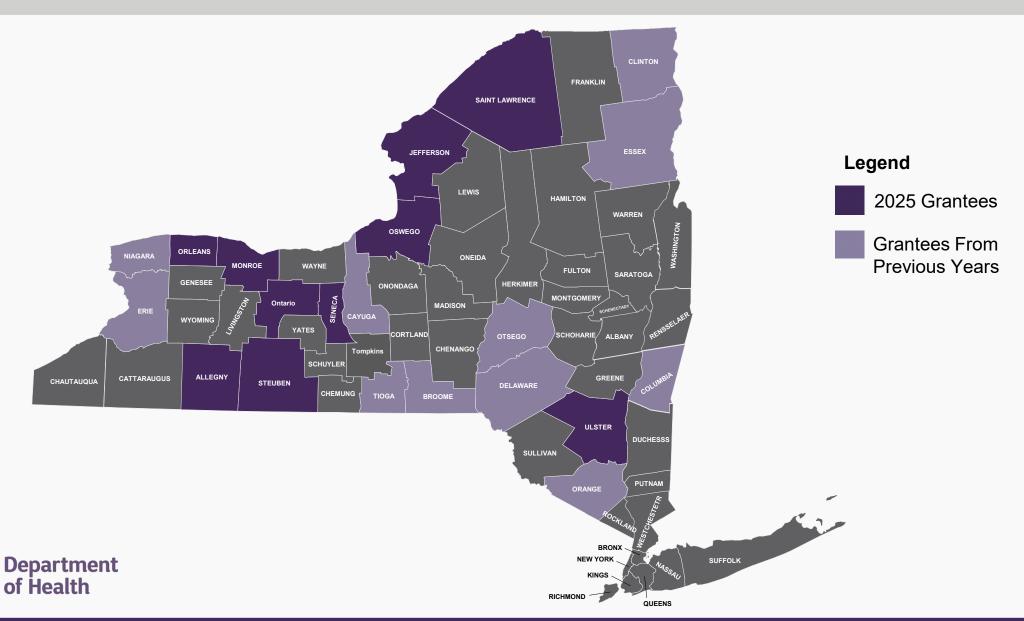


# LESSONS LEARNED

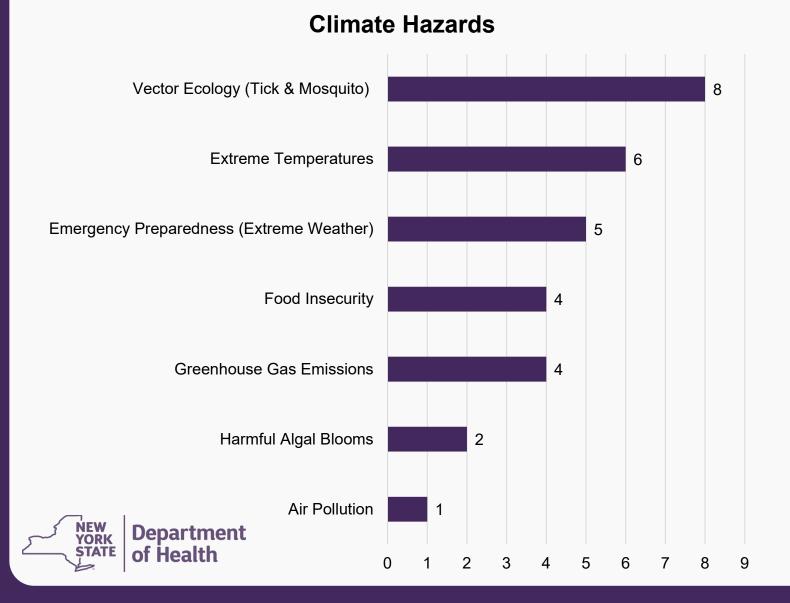
- Relying on a single communication method limits impact.
- Integration of new partners can be slow and gradual process.
- (Regarding workshops) Build in more space for informal dialogue, peer learning, and relationship-building across sectors.
- Improve our emergency preparedness communication so that it is targeted and includes specific messaging needs.
- There is greater value in good partnerships that initially anticipated.
- More staff and time needed than anticipated to implement project.
- It is more effective to offer smaller-scale educational sessions targeted to specific groups hosted at times and in places that best fit the needs of those specific groups.



# CLIMATE ADAPTATION GRANTEES 2023-2025



# CLIMATE ADAPTATION GRANTEES 2023-2025



#### **Accomplishments**

- 78 Objectives Completed
- 150 educational resources utilized to implement projects



## DO THE TRICK - AVOID THE TICK

**Department:** Allegany County Department of Health

Climate Hazard: Vector-borne Disease

**Project:** Conduct various outreach activities to promote tick-bite prevention, including conducting workshops, installing tick warning signs, dispersing tick removal first aid kits, and providing tick-bite prevention resources to healthcare providers.

Lessons Learned: Good partnerships can multiple efforts.

**Successes:** Conducted a series of educational workshops focused on tick-bite prevention for at least 200 participants across all at risk groups. Installed 11 tick warning signs at high traffic trail and park locations.



#### CLIMATE AND HEALTH: PREPARE JEFFERSON COUNTY

**Department:** Jefferson County Public Health Service

Climate Hazard: Multiple (extreme weather events, extreme heat, flooding, air quality (wildfire smoke), and vector-borne diseases)

**Project:** Educating people about the importance of preparedness and the association between a changing climate and human health through community presentations and social media.

Lessons Learned: Good partnerships can multiple efforts.

**Successes:** Conducted a series of educational workshops focused on tick-bite prevention for at least 200 participants across all at risk groups. Installed 11 tick warning signs at high traffic trail and park locations.



## 'BEAT THE BITE' CAMPAIGN

**Department:** Monroe County Department of Public Health

Climate Hazard: Vector-borne Disease

**Project:** Conduct various outreach activities to promote mosquito-bite prevention, including installing mosquito-bite prevention signs, attending tabling events, and posting on social media and website.

Lessons Learned: Relying on a single communication method limits impact. Permanent signage in parks raised awareness, but pairing it with tabling events, social media, and bilingual brochures created stronger engagement.

**Successes:** Installed mosquito-bite prevention signs in Monroe County's ~150 parks, focusing on entrances to maximize visibility for residents and tourists. Increased community engagement on Monroe County's social media and website.



#### CLEAR WATERS: RAISING AWARENESS OF HARMFUL ALGAL BLOOMS IN ONTARIO COUNTY

**Department:** Ontario County Public Health

Climate Hazard: Harmful Algal Blooms

**Project:** Engage, educate, and raise awareness regarding Harmful Algal Blooms (HABs) among community members, recreational staff, and healthcare professionals through HAB Alert Signs, social media, community events, and targeted outreach to healthcare providers.

**Lessons Learned:** Select outcome measures that are not dependent on the presence of a bloom.

**Successes:** Increased frequency of community-submitted lake monitoring reports by 15%; Increased knowledge among recreational staff to recognize and respond to HABs by 20%; and increased communication on HABs with healthcare providers by 75%

**Department:** Orleans County Health Department

Climate Hazard: Extreme heat, hazardous air quality, and extreme cold

**Project:** Increase awareness and use of summer cooling centers, cleaner air centers, and winter daytime warming centers as well as to better promote public health education related to extreme heat, hazardous air quality, and extreme cold by distributing reception packages that include cooling and warming center resources and information.

Lessons Learned: Integration of new partners can be slow and gradual process; By having a visually recognizable "Cooling Center Reception Package", other agencies gained interest in the general effort; Community partnerships can be built and strengthened through inclusion and collaboration on relevant projects

Successes: Distributed reception packages to 16 cooling facilities.



#### THE IMPACT OF CLIMATE CHANGE ON HEALTH AND HOW TO COMMUNICATE THAT RISK

**Department:** Oswego County Health Department

Climate Hazard: Extreme weather events

**Project:** Improve communications around extreme weather events and share tools with stakeholders to be better able to reach vulnerable populations with important weather alerts. This will be done through a community survey and hosting a workshop with stakeholders and municipal leaders.

**Lessons Learned:** The workshop created a forum to try to address other community weather related issues; The community survey gave valuable information on what residents were looking for in weather alerts

**Successes:** Over 200 residents completed the weather alerts community survey and conducted a workshop on risk communication with stakeholder and municipal leaders



### SENIOR SAFEGUARD PROGRAM

**Department:** Seneca County Health Department

Climate Hazard: Extreme weather events (extreme heat and flooding)

**Project:** Provide education and a pre-packed emergency prepapredness "go bag" for residents. Encourage and assist participants in signing up for NY Alerts and Seneca County HyperReach.

Lessons Learned: Residents aged 65 and older lacked awareness on Seneca County Cooling and Warming centers. Most residents did not have a designated area in their homes to store items that were easily transportable if there was a need to evacuate.

**Successes:** Completed educational sessions with at least 120 individuals (representing at least 75 distinct households); 50% of all program participants will report an increased level of self-efficacy in surviving extreme precipitation or heat

#### STRENGTH AND UNITY: ST. LAWRENCE COUNTY'S HEALTH AND RESILIENCE FORUM

**Department:** St. Lawrence County Public Health Department

Climate Hazard: Extreme weather events

**Project:** Host a county-wide extreme weather and health workshop that increases awareness and preparedness and engages public health professionals, local government officials, community-based organizations, healthcare providers, and residents.

**Lessons Learned:** Hosting an all-day event in the middle of the work week may not be the most accessible or effective way to reach community members. Post-event evaluation surveys revealed that participants are seeking more opportunities for meaningful conversation and networking.

**Successes:** Engaged five new extreme weather and health partners for ongoing collaboration.



#### 2025 STEUBEN COUNTY CLIMATE ADAPTATION SURVEY

**Department:** Steuben County Public Health

Climate Hazard: Greenhouse gases; extreme weather events

**Project:** Conduct 4 tabling events for the community and implement a climate survey to obtain community awareness on climate change and input on the preferred local climate change focus

**Lessons Learned:** There is a need to improve our emergency preparedness communication around preparedness for climate change hazards. Survey participants felt funding should go to support community based action groups to address climate change adaptation.

**Successes:** Conducted 4 tabling events for the community. Distributed climate change educational materials.



#### RAISING AWARENESS OF CLIMATE RISKS IN ULSTER COUNTY AND PREVENTING HEAT EXHAUSTION

**Department:** Ulster County Department of Health

Climate Hazard: Extreme heat; extreme weather events

**Project:** Distribute education and resources on climate and health at the Ulster County fair. Promote heat safety during extreme heat and cooling center locations through social media.

**Lessons Learned:** Supply issues caused challenges and took up more staff time than anticipated.

**Successes:** 1,200 participants at the Ulster County fair received information and resources about climate and health.

