



## EXHIBITOR DIRECTORY



# STATEWIDE HARM REDUCTION SYMPOSIUM

**September 11-12, 2025 | Albany Marriott**



**NEW YORK STATE ASSOCIATION  
OF COUNTY HEALTH OFFICIALS**  
*Leading the Way to Healthier Communities*



**Department  
of Health**

**AIDS  
Institute**

## **Charlie Health**



**Phone:** (518) 960-4611

**Website:** <https://www.charliehealth.com/>

**Mission:** Charlie Health's mission is to provide high-quality, accessible mental health care to individuals ages 8–64 who need it most. Through our virtual Intensive Outpatient Program (IOP), we deliver personalized, evidence-based treatment to meet the unique needs of each client—no matter their location, background, or circumstance. Our goal is to ensure that no one falls through the cracks of the mental health system—and to ultimately create a world without suicide.

**Description:** Charlie Health provides virtual Intensive Outpatient Programming (IOP) for individuals ages 8–64 who are struggling with mental health and co-occurring conditions. Our personalized, evidence-based care includes individual therapy, group therapy, and family therapy—all delivered online to increase access and flexibility. We're committed to closing gaps in the mental health system and ultimately creating a world without suicide.

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## **Friends of Recovery - New York (FOR-NY)**



**Phone:** (518) 487-4395

**Website:** <https://for-ny.org/>

**Mission:** Friends of Recovery – New York (FOR-NY) is a 501(c)3 non-profit organization with a mission to demonstrate the power and promise of recovery from addictions and its value to individuals, families and communities throughout New York State and the nation. We actively seek to advance public policies and practices that promote and support recovery.

**Description:** At FOR-NY, we work to demonstrate the power and promise of Recovery from addiction to alcohol and other drugs, and the value Recovery provides to individuals, families, and entire communities throughout New York State

## Goldie Health



**Phone:** (636) 537-5454

**Website:** <https://www.goldiehealth.com/>

**Mission:** Reduce overdose harm, injury and death

**Description:** Goldie is a life-saving overdose detection and case management platform. Goldie breaks the overdose cycle by detecting at-risk individuals across care settings and seamlessly connecting them to life-saving treatment. Detection in the golden window, when an individual may be ready to make a change, reduces injury, harm, and death.

Response teams use Goldie to deliver a low-friction, personalized care plan. Organizations like shelters and virtual MAT providers receive and accept referrals. Together, stakeholders intelligently collaborate, securely exchange information and easily engage. Goldie was launched by UNC-Chapel Hill, Amazon AWS, and others.

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## New York State Technology Enterprise Corporation (NYSTEC)



**Phone:** (888) 969-7832

**Website:** <https://nystec.com/>

**Mission:** We deliver extraordinary value through independent advisory services by understanding our clients' needs and responding effectively to enable their success.

**Description:** NYSTEC is New York State's trusted partner in transformation. A non-profit established in 1996, NYSTEC has spent decades working alongside state and local government organizations, deepening our understanding of the NYS landscape. NYSTEC supports local and state government as they modernize their systems, processes, and operations as they prepare for the future of NYS. With strategic planning, technology implementation, stakeholder and community engagement support, NYSTEC will support state and local government in addressing the current and emerging needs of their communities.

NYSTEC has experience working with counties, NYC DOHMH, NYSDOH, and NYSOMH on technology implementation projects, strategic planning, and community engagement projects that improve harm reduction and overdose prevention across the state.

## Health Management Associates

The logo for Health Management Associates (HMA) features the letters "HMA" in a large, blue, serif font. Below the letters is a thin blue horizontal line, and underneath that line, the words "HEALTH MANAGEMENT ASSOCIATES" are written in a smaller, blue, sans-serif font.

HEALTH MANAGEMENT ASSOCIATES

**Phone:** (517) 482-9236

**Website:** <https://www.healthmanagement.com/>

**Mission:** At HMA, every project, every initiative, and every success are part of a bigger goal: a healthier world for all. Whether we're addressing communities' most basic needs, such as clean water and safe shelter, or analyzing complex healthcare delivery systems, our inspiration is the equitable access to a healthier life for everyone in our nation.

**Description:** Founded in 1985, HMA is a leading independent, national research and consulting firm that provides technical assistance and training, facilitation and strategic planning, research and evaluation, policy development and recommendations, technical report writing, and analytical services with a focus on improving the administration and delivery of public health, healthcare, behavioral health, substance use and social services programs. HMA's team includes approximately 690 consulting colleagues and over 850 total employees across all HMA companies, who have provided services in all 50 states, the District of Columbia, and several US territories. We specialize in cross-disciplinary, cross-sectoral collaboration and cooperation to address the complex issues and policies needed to optimize outcomes for individuals as well as populations affected by substance use, justice involvement and behavioral health conditions.

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## New York State Harm Reduction Association (NYSHRA)

The logo for the New York State Harm Reduction Association (NYSHRA) consists of the words "NEW YORK STATE" in a light blue, sans-serif font, stacked vertically. To the right of this text is a thick blue vertical bar. To the right of the bar, the words "HARM REDUCTION ASSOCIATION" are written in a bold, blue, sans-serif font, stacked vertically.

**Phone:** (607) 245-6878

**Website:** <https://nyshra.org/>

**Mission:** The mission of the New York State Harm Reduction Association (NYSHRA) is to introduce and promote harm reduction in New York State as a scientifically based treatment appropriate for substance use disorder, as well as a lifestyle approach to people who use substances.

**Description:** We are a harm reduction membership association promoting harm reduction as the entry point to care for people who use drugs or struggle with substance use disorder. We provide education and advocacy to advance harm reduction at the local and state level.

## Medication for Addiction Treatment & Electronic Referrals (MATTERS)



**Phone:** (765) 628-8377

**Website:** <https://mattersnetwork.org/>

**Mission:** To provide every person multiple pathways to treatment and resources within their own community by improving access and eliminating barriers.

**Description:** Using our rapid referral platform to efficiently link individuals with OUD to medication-assisted treatment (MAT) programs 24/7, 365 days a year. This service allows local EDs' EMS agencies, Law Enforcement & Corrections facilities, and community partners access to rapid referrals, medication and transportation vouchers, and extensive barrier-free harm reduction services. MATTERS also offers telemedicine evaluations for those in immediate need of access to medication-assisted treatment. MATTERS also offers free harm reduction supplies. The program distributes fentanyl and xylazine test strips, and naloxone via mail to individuals and organizations. MATTERS also has distributed harm reduction vending machines throughout the state.

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## New York State Department of Health - Bureau of Hepatitis Health Care and Epidemiology



**Website:** <https://www.health.ny.gov/hepatitis/>

**Mission:** The Mission of the New York State Department of Health is to protect and promote health and well-being for all, building on a foundation of health equity.

**Description:** The Bureau of Hepatitis Health Care and Epidemiology is responsible for the development, implementation and evaluation of statewide hepatitis C programs and policies and NYS hepatitis B and C surveillance activities. BHHC/E is also responsible for the implementation and tracking of the NYS Hepatitis C Elimination Plan. Statewide hepatitis C programs include the NYS Hepatitis C Testing, Care and Treatment and Navigation Programs.

## **New York State Office of Addiction Services and Supports** **(NYS OASAS)**



**Phone:** (518) 473-3460

**Website:** <https://oasas.ny.gov/>

**Mission:** OASAS' mission is to provide, support, and oversee a data-driven continuum of addiction services delivered with equity, dignity, compassion, and respect. We want people in NYS who are impacted by addiction to thrive and lead healthy lives.

**Description:** OASAS is the New York State Office of Addiction Services and Supports. OASAS oversees one of the nation's largest substance use disorder systems of care with approximately 1,700 prevention, treatment, and recovery programs that it certifies, which combined serves over 730,000 individuals per year. This includes operating 12 Addiction Treatment Centers where our doctors, nurses, and clinical staff provide inpatient and residential services to approximately 8,000 individuals per year. OASAS is the only state agency responsible for coordinating state-federal relations as they pertain to additional services. Furthermore, we administer credentials for addiction counselors and prevention practitioners/ professionals and specialists. Additionally, we provide training to promote the professional and workforce development of addiction professionals.

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## **Truth Pharm**



**Phone:** (607) 296-3016

**Website:** <https://www.truthpharm.org/>

**Mission:** Truth Pharm takes an artistic approach to raise awareness, reduce stigma, educate the public and advocate for policy change to reduce the harms of substance use.

**Description:** Truth Pharm was born as a result of tragedy caused by the opioid epidemic, but we're different from other organizations born from the same tragedy. We are not an anti-drug organization. We are an anti-harm organization: we believe that at all points in time, there will be people who use substances – some for recreation, some for pain, some for mental health reasons, some because they are addicted. Our goal as an organization is to reduce the harms caused by substance use and the way our society responds.

## Primeau-Fahey Studios



**Phone:** (518) 621-6813

**Website:** <https://primeaufahey.com/>

**Mission:** Consultant to healthcare organization in the areas of strategic planning, capacity-building, overdose fatality reviews, and marketing/PR.

**Description:** Primeau • Fahey & Associates, a certified WBE in New York State, is a strategic communications firm specializing in public health, harm reduction, and community engagement. We help mission-driven organizations communicate clearly, connect with stakeholders, and drive measurable impact through branding, public relations, social media, and creative content development. Our team includes experienced strategists, publicists, designers, videographers, and campaign planners with deep expertise in healthcare, behavioral health, workforce development, and rural health equity. We are based in downtown Troy, New York, and work with clients across New York State and beyond. We are proud to support harm reduction efforts through our work with public health agencies, nonprofits, and coalitions. Our approach is grounded in empathy, equity, and evidence-based communication.

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## The Harris Project, Inc.



**Phone:** (914) 980-6112

**Website:** <https://theharrisproject.org/>

**Mission:** The Harris Project works to prevent and treat co-occurring disorders (COD)—the combination of mental health challenges and substance use issues—by delivering youth-centered prevention programming and advancing integrated, evidence-based, and best practices approaches to care. Our efforts empower youth, families, and communities to understand COD, make informed decisions, connect to appropriate supports, and develop a system of treatment and recovery that is co-occurring capable and sustainable.

**Vision:** A future where co-occurring disorders is universally understood, prevention is prioritized, and every young person, family, and community has access to timely, effective, and integrated care within a transformed, sustainable system.

## **Rehavior, Inc.**



**Phone:** (877) 446-6886

**Website:** <https://www.rehavior.com/>

**Mission:** At Rehavior, our mission is to transform the way healthcare systems across New York State communicate with patients, ensuring every individual receives messages that truly resonate, motivate action, and improve outcomes. By combining evidence-based behavioral insights with innovative communication tools, we empower providers to prevent relapse, boost adherence to care guidelines, and ultimately save lives while reducing the costs and burdens of preventable health issues. We believe that by understanding what drives each patient, we can help counties throughout New York build stronger, healthier communities.

**Description:** Based in behavioral science, Rehavior helps hyper-personalize healthcare communication to improve engagement, prevent relapse, and save lives. Currently working in the Substance Use Disorder (SUD) space, our proven Health Motivation Identifier (HMI) tool is also highly relevant in mental health and other areas, making our science an important resource for any public health initiative seeking to deliver personalized, effective messages.

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## **Trellis Marketing, Inc.**



**Phone:** (716) 725-1271

**Website:** <https://trellismarketing.com>

**Mission:** At Trellis Marketing Inc., our mission is to create meaningful, results-driven campaigns that inform, inspire, and empower. We are dedicated to using the power of strategic storytelling and data-informed outreach to elevate brands, support public health, and drive measurable impact—especially in our fight against the opioid crisis. Through creative that connects and messaging that matters, we help communities thrive and people find the help they need.

**Description:** Trellis Marketing Inc. is a full-service marketing and advertising agency based in Western New York, proudly leading statewide efforts in public health communication- most notably through our custom-branded Opioid Abatement Campaigns. These deeply personal, data-informed initiatives help counties educate the public, reduce stigma, and guide individuals and families toward hope, help, and recovery. While we serve over 150 businesses across sectors like tourism, healthcare, education, finance, legal, retail, and hospitality, we are especially honored to support county governments in delivering life-saving public awareness through media that resonates, heals, and drives real outcomes. At Trellis, we don't just market—we move people to care and act.

## **NYSDOH AIDS Institute Office of Drug User Health**



AIDS Institute, New York State Department of Health

**Email:** DrugUserHealth@health.ny.gov

**Website:** <https://www.health.ny.gov/diseases/aids/consumers/prevention/oduh/>

**Mission:** The New York State AIDS Institute Office of Drug User Health (ODUH) is committed to improving the quality of life for all New Yorkers who use drugs through the promotion of harm reduction practices, through accessible health care and supportive services. With a long history of serving people living with HIV/AIDS, HCV and providing quality harm reduction services throughout New York State. The Office is committed to the New York State Department of Health AIDS Institute's public health's Ending the Epidemic goals.

We promote non-judgmental, anti-racist, gender affirming, evidence-based practices to challenge and overcome systemic barriers to non-judgmental, person-centered, compassionate care. The Office of Drug User Health fosters and funds harm reduction models with a focus on reducing health inequity and fighting systemic racism. People who use drugs would not need harm reduction measures if not for structural harm to our communities. The intersection of our harm reduction work is intertwined with the broader goal fight to abolish harmful practices in healthcare, drug treatment and criminal justice systems, policy, and education.

**Description:** The Office of Drug User Health, established in 2016, houses several initiatives, each aligned with the philosophy, principles, and practices of harm reduction. Harm reduction recognizes that people engage in drug-related and sexual behaviors that carry a risk for harm, including HIV and HCV infection, opioid overdose and, sometimes, death. Harm reduction empowers individuals to mitigate these risks in ways that protect themselves, their partners, and their communities.

***Thank you to all the organizations that participated as an exhibitor in the 2025 Statewide Harm Reduction Symposium! Your dedication, expertise, and commitment to harm reduction are invaluable, and we greatly appreciate you taking the time to connect with local health departments and their partners in overdose prevention and response at this event.***

***-The NYSACHO Team***



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