

Strategic Planning - Division Input Form

Please fill in the form with staff. It will be used during the Strategic Planning Process. When thinking about your answers for questions 1 - 4, you will be answering about the Health Department as a whole. The questions following 1 - 4 will be specifically about your division.



Public Health
Prevent. Promote. Protect.
Cattaraugus County
Health Department

Division

Date

1. What are the internal strengths of the Health Department? Consider people, skills, equipment, facilities, procedures, resources, etc... What are the most important assets?

2. What are the internal weaknesses of the Health Department? What skills, resources, equipment, or facilities do we lack? What is it that causes us to be at a competitive disadvantage?

3. What are the external opportunities? What is going on outside of the Health Department at the local, regional, and federal levels that is working to our advantage? What trend or issue should be your division's focus?

4. What are the external threats? What is going on outside of the Health Department at the local, regional, and federal levels that could create problems for the department in the future? In other words, what should we be concerned about?

Now, take your discussion a step further. Use the prompts below to discuss past achievements and future goals for your division.

Looking Inward



What are your hopes for your division? What do you hope to accomplish by being a part of the strategic planning process?

Looking in the Mirror



This group of questions will help you and your staff to reflect upon your past achievements and challenges. Looking in the mirror what do you see...

Please describe your division's most recent significant accomplishment(s).

Please explain your division's biggest challenge.

What image does the community have of your division? The Health Department as a whole? What image do you hold for your division and the department?

Looking around



What kinds of challenges does your division face that will likely impact the work you will be doing over the next year, or over the next few years? How might they impact the direction you might chose for your division?

What changes in programs, services, funding streams, etc... will impact your division? Will these changes have an effect on priorities?

Looking Forward



Looking forward, what new direction(s) would or should your division pursue? What new venture(s) would increase opportunities for the community? A year from now, what would you like to say that your division has accomplished?