

VACCINATE TODAY



LGBTQIA+ SOCIAL MEDIA TOOLKIT

**COVID-19 and Monkeypox (mpox) Vaccination Resources
for Local Health Departments**



**County
Health Officials
of New York**

New York State Association of County Health Officials
NYSACHO.org | 518.456.7905

TOOLKIT OVERVIEW

The New York State Association of County Health Officials (NYSACHO) is proud to provide your Local Health Department a social media toolkit to encourage the LGBTQIA+ community to receive the COVID-19 vaccine. For a list of current COVID-19 vaccines/manufacturers, [click here](#).

NYSACHO thanks you for your participation in the distribution of public health messaging regarding the COVID-19 and mpov vaccines. Vaccines save lives. Vaccinate, today.



TOOLKIT DIRECTIONS

Click on the Images below to download. You can personalize these images with your practice information by following the instructions below using [Microsoft Paint](#).

1. Open the file using Microsoft Paint.
2. Right click on an image to add your practice name, phone number and/or website.
3. Within the drop down, click edit to open.
4. At the top of the bar, click the "A" for text. Move your cursor to where you would like to type.
5. Add your practice name, phone number, phone number and/or website. Use the font "Arial" and font size 48 centered.

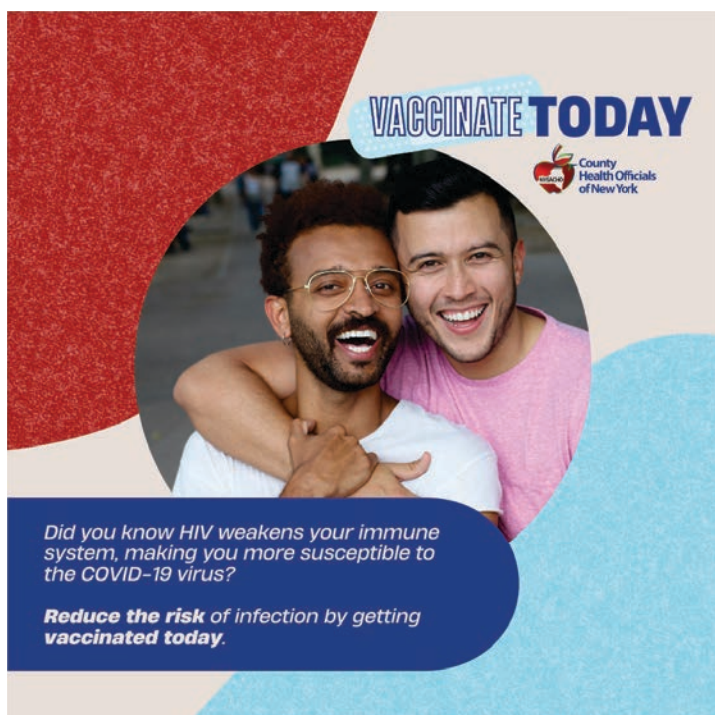
You can also personalize these images with your practice information by following the instructions below using [Canva](#).

1. Click on the "Canva" link above and start creating for free.
2. From your Canva homepage, click Create a design on your desktop.
3. Select Edit photo and upload an image straight from your device.
4. Choose to edit the photo. The photo will open in the editor.
5. Select your image and hit Edit image to see our variety of editing options.



Suggested Caption: Individuals 6 months and older are eligible to be vaccinated against COVID-19. Protect yourself, your family, your partner, and your children by getting vaccinated.

Vaccines save lives. Vaccinate TODAY! | [Vaccines.gov](https://www.vaccines.gov)



Suggested Caption: The more you know: Being HIV + increases your risk of getting very sick from COVID-19. Reduce the risk for yourself and those you love by getting a COVID-19 vaccine

Vaccines save lives. Vaccinate TODAY! | [Vaccines.gov](https://www.vaccines.gov)





Suggested Caption: Don't let COVID-19 prevent you from doing the things you love with the people you love. Protect yourself and your loved ones by getting vaccinated.

Vaccines save lives. Vaccinate TODAY! | [Vaccines.gov](https://www.vaccines.gov)



Suggested Caption: People who are over 65 years old, or who have a chronic health condition, like diabetes or asthma, or are overweight, should take additional steps to reduce their risk of contracting COVID-19.

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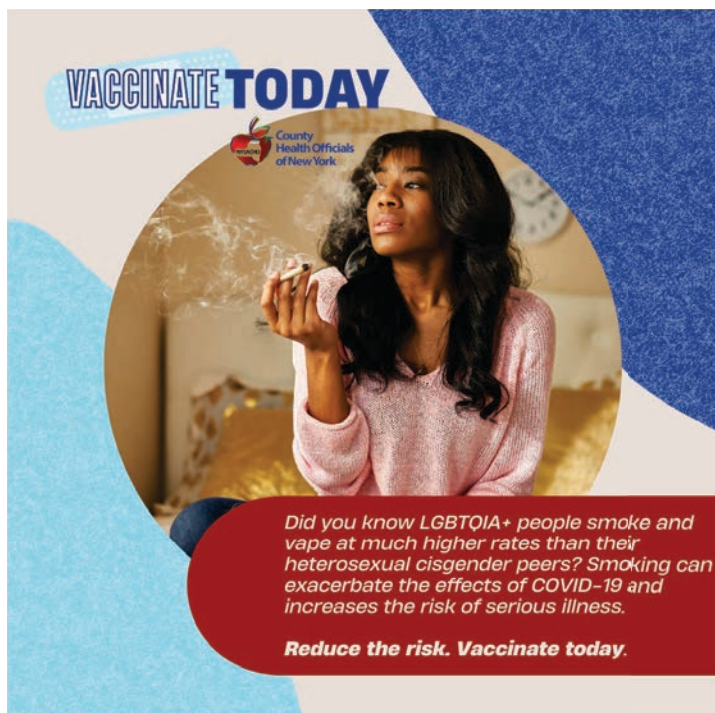




Suggested Caption: Did you know that more than 260 million people have already been vaccinated against COVID-19 in the United States?

Get your COVID-19 vaccination today to protect yourself and those you love.

Vaccines save lives. Vaccinate TODAY! | [Vaccines.gov](https://www.vaccines.gov)



Suggested Caption: Smoking and vaping lead to higher risk of severe COVID-19 infection. Those who smoke or vape should take additional steps to reduce their risk of contracting COVID-19 and get vaccinated!

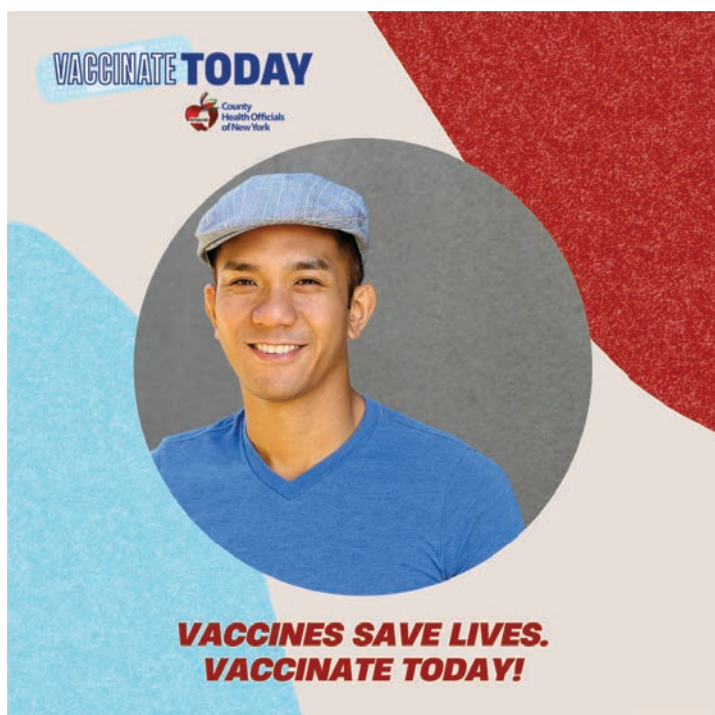
Vaccines save lives. Vaccinate TODAY! | [Vaccines.gov](https://www.vaccines.gov)





Suggested Caption: More than 1 in 5 transgender adults have at least one chronic condition, like diabetes or asthma. This makes them more likely to be severely ill or hospitalized if they catch a virus, such as COVID-19.

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Suggested Caption: You may still be at risk for catching mpox! If you need help deciding whether you should get vaccinated against mpox, talk to your healthcare provider.

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Suggested Caption: Anyone can get mpox, but gay, bisexual and other men who have sex with men were affected in higher numbers by the recent mpox outbreak. Protect yourself and others those you love by getting the mpox vaccine.

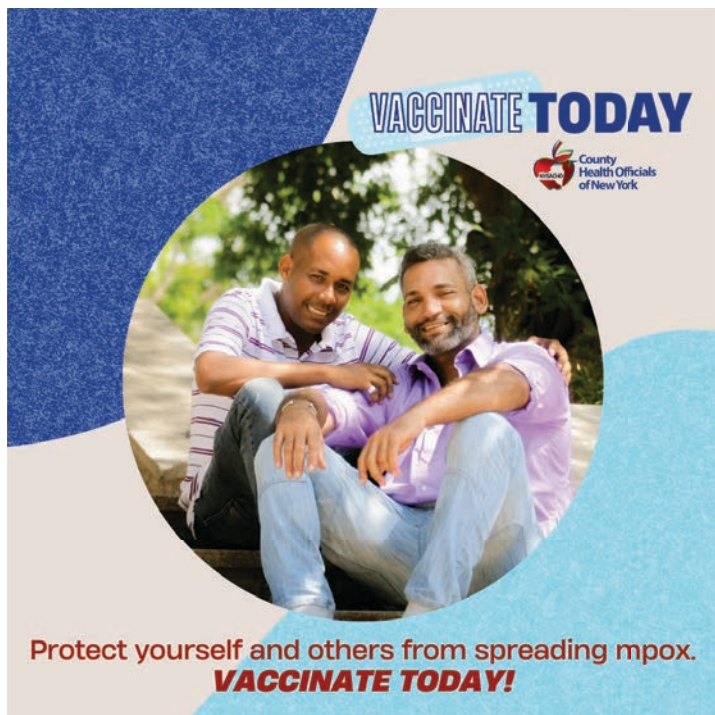
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Suggested Caption: Mpox spreads through direct skin-to-skin contact with the infection rash, scabs, or body fluids, and can also be spread through respiratory droplets during prolonged, physical contact. Reduce your risk of infection by getting a mpox vaccine.

Vaccines save lives. Vaccinate TODAY! | <https://mpoxvaxmap.org/>





Suggested Caption: While mpox transmission rates are slowing, it's still important to protect yourself and others from spreading mpox. If you're at risk of contracting mpox, protect yourself and those you love by getting vaccinated!

Vaccines save lives. Vaccinate TODAY! | <https://mpoxvaxmap.org/>

